

Objective	Status	Notes
<p>To make the best use of the funding and resources which are currently deployed in the Holme Valley. The review was therefore not seeking an overall financial saving but was aiming to get the most out of what is currently provided in the area.</p>	Met	<p>Spend on bus services within the Holme Valley was maintained and increased slightly. New links were also provided from Hade Edge and Sheffield Road.</p>
<p>To consult with residents about what they wanted from bus services and to consider how/if these wishes could be met through changes in the bus network.</p>	Met	<p>Consultation was undertaken in a number of phases. The first phase asked residents what they wanted from their bus service. The second then asked for comments on detailed proposals reflecting the comments made in phase one. Finally we asked people what they thought about the changes after six months of operation. The consultation was undertaken through drop in sessions, attendance at public meetings and through a web survey.</p>
<p>To improve coordination between different bus services to give wider choices to residents where possible.</p>	Met	<p>Coordination was implemented where this was possible. In some cases coordination is not possible because of different running times between different services.</p>
<p>To seek to improve the efficiency of the bus network by matching service levels more closely to demand. This might mean that some areas might get a reduced service but other areas could benefit as there is no intention of reducing the number of buses operating in the area overall.</p>	Met	<p>The number of buses in the area has actually increased but there have been changes in some areas where bus service provision was not value for taxpayer's money. This particularly applied to evening and Sunday journeys on service 308 and Sunday services from Holmfirth to Parkhead.</p>

<p>To improve the marketing of bus services in the Holme Valley to make journey choices easier to understand.</p>	<p>Met</p>	<p>A new guide to the Holme Valley service changes was published as well as timetables. The original intention to produce a guide to all services in the Holme valley was not cost effective but where it has been sensible to cross reference timetables this has been done.</p>
<p>To provide tickets which can be accepted by more than one bus company which meet the needs of the local community.</p>	<p>Met</p>	<p>The Holme Valley ticket has been re-launched and featured in publicity. There is a formal agreement between operators.</p>
<p>The overall aim will be to encourage more people in the Holme Valley to choose the bus rather than the car.</p>	<p>Met</p>	<p>First have reported that in June and July this year bus passenger numbers have increased by 5% over the equivalent period in 2012. Additionally in this period the percentage of buses leaving "on time" (no more than 1 minute early or 5 minutes late) from termini has increased from 92% to 96%. The Traffic Commissioner has a target of 95% for operators to aspire.</p>